

**Desert Vista High School—THUNDER 2009
FOOTBALL PROGRAM ADVERTISING AGREEMENT**

ADVERTISER'S DETAILS

Name:		
Address:		
City:	State:	Zip:
Phone:	Fax:	
Email:	Website:	

Program Advertising Options (circle one)

Normal Placement Ads:			Premium Placement Ads:		
Full Page	B/W	\$ 400	Full Page	Color (4)	\$ 500
1/2 Page	B/W	\$ 300	Front Inside Cover	Color	\$ 600
1/4 Page	B/W	\$ 200	Back Inside Cover	Color	\$ 600
1/8 Page	B/W	\$ 100	Front—Page 3	Color	\$ 500
Coupon	B/W	\$ 75	Center	Color	\$ 500
			Back Outside Cover	Color	\$ 1,200

Special Sponsorship Packages (circle one)

Blue Sponsor	3x5 Banner	Both Include: Home Page Link to DV Football Website and Sponsor Recognition	Add \$ 750
Gold Sponsor	4x8 Banner		Add \$ 1,000
TOTAL DUE:			\$

Contact Name:		Date:
Advertiser's Signature:		Booster Representative Signature:
Full payment included with contract?	<input type="checkbox"/> YES <input type="checkbox"/> NO	If not making full payment at this time, a 25% deposit is required to reserve space with the remainder due by the deadline
Visa or MasterCard # _____ EXP _____ CID _____ Name as it reads on card: _____ Billing Address: _____	(3 numbers on back of card)	

DEADLINES: Ad Copy, Artwork and Payment in Full are due by August 1, 2008

Mechanical Specifications:	Full Page	7" x 10"
	Half Page (1/2)	7" x 4 7/8"
	Quarter Page (1/4)	3 3/8" x 2 3/8"
	Eighth Page (1/8)	3 3/8" x 2 3/8"
	Coupon	2" x 2 3/8"

If you are submitting a pre-printed ad, it should be CAMERA READY. We will accept computer-generated ads in the following Macintosh compatible program files: QuarkXPress 4.1 or earlier, Adobe Illustrator CS or earlier, Adobe Photoshop 6.0 or earlier. Acceptable file formats: .epx, .tif, .jpg, and .pdf files. All artwork must be CMYK mode at 350dpi.

All rates are for the entire regular and playoff season. Payment should be made when the contract is submitted, unless other arrangements have been made. Make checks payable to: DESERT VISTA FOOTBALL BOOSTER CLUB. We are a **Non-Profit** organization which renders the cost of your ad **tax-deductible**. Our Tax ID number will be included on your receipt.

Mail Completed	Desert Vista Football Boosters	Contacts: Keith Brooks (480) 290-9590
Agreements &	3941 E. Chandler Blvd. Suite 106 Box #161	
Payments to:	Phoenix, AZ 85048	